

ORDER



KLAS

Orders
Order / Rev: 37174
Alt Order #: 08859156
Product Desc: AFSCME / ISSUE
Estimate:
Flight Dates: 09/05/12 - 09/25/12
Original Date / Rev: 09/04/12 / 09/04/12
Order Type: GENERAL

Primary AE: Todd Berry
Sales Office: K-PHI
Sales Region: National

Agency Name: Campaign Group
Buying Contact:
Billing Contact:
 1600 Locust Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AFSCME - IS
Demographic: A35+
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru: 04/10/08
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	125	\$155,365.00	\$132,060.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	125	\$155,365.00	\$132,060.25	0.00
Totals	125	\$155,365.00	\$132,060.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Todd Berry			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	26%	\$155,365.00
Market	100%	\$597,557.69

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	13%	\$77,682.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	33%	\$197,194.04
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/05/12	09/25/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	MTWTF--	:30	5	\$750.00	LV1	0.00	NM	14	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/12	09/11/12	MTWTF--			5		\$750.00		0.00				
Week:		09/12/12	09/18/12	MTWTF--			5		\$750.00		0.00				
Week:		09/19/12	09/25/12	MTWTF--			4		\$750.00		0.00				
E 2	8	09/05/12	09/25/12		CM	12-1230p	MTWTF--	:30	5	\$750.00	LV1	0.00	NM	13	\$9,750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now Noon M-F														
8 News Now Noon M-F														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/05/12		09/05/12	09/11/12	MTWTF--				5	\$750.00		0.00			
Week: 09/12/12		09/12/12	09/18/12	MTWTF--				5	\$750.00		0.00			
Week: 09/19/12		09/19/12	09/25/12	MTWTF--				3	\$750.00		0.00			
E 3	8	09/05/12	09/25/12	8 News Now 4p M-F	CM	4-5p MTWTF--	:30	3	\$1,100.00	LV1	0.00	NM	9	\$9,900.00
8 News Now 4p M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/05/12		09/05/12	09/11/12	MTWTF--				3	\$1,100.00		0.00			
Week: 09/12/12		09/12/12	09/18/12	MTWTF--				3	\$1,100.00		0.00			
Week: 09/19/12		09/19/12	09/25/12	MTWTF--				3	\$1,100.00		0.00			
E 4	8	09/05/12	09/25/12	8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	3	\$1,300.00	LV1	0.00	NM	9	\$11,700.00
8 News Now 5-630p M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--WTF--				3	\$1,300.00		0.00			
Week: 09/10/12		09/10/12	09/16/12	MTWTF--				3	\$1,300.00		0.00			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				1	\$1,300.00		0.00			
Week: 09/24/12		09/24/12	09/30/12	MT-----				2	\$1,300.00		0.00			
E 5	8	09/08/12	09/22/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$700.00	LV1	0.00	NM	3	\$2,100.00
8 News Now Sat 5-7p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				1	\$700.00		0.00			
Week: 09/10/12		09/10/12	09/16/12	-----S-				1	\$700.00		0.00			
Week: 09/17/12		09/17/12	09/23/12	-----S-				1	\$700.00		0.00			
E 6	8	09/16/12	09/23/12	8 News Now Sun 5-7p	CM	4-430p, 630-7p -----S	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 News Now Sun (4:00 PM-4:30 PM)														
NEWS AFTER FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-----S				1	\$1,200.00		0.00			
Week: 09/17/12		09/17/12	09/23/12	-----				0	\$0.00		0.00			
E 8	8	09/05/12	09/25/12	7-8p Rotator	CM	7-8p MTWTF--	:30	2	\$1,200.00	LV1	0.00	NM	8	\$9,600.00
7-8p Rotator														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--WTF--				1	\$1,200.00		0.00			
Week: 09/10/12		09/10/12	09/16/12	MTWTF--				1	\$1,200.00		0.00			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				3	\$1,200.00		0.00			
Week: 09/24/12		09/24/12	09/30/12	MT-----				3	\$1,200.00		0.00			
E 9	8	09/25/12	09/25/12	Tue 10-11p	CM	10-11p -T-----	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00
Vegas														
VEGAS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-T-----				1	\$7,500.00		0.00			
E 10	8	09/22/12	09/22/12	Sat Prime Special	CM	8-10p -----S-	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
KLAS Movie: Dick														
CRIMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S-				1	\$3,000.00		0.00			
E 11	8	09/05/12	09/25/12	8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	3	\$1,900.00	LV1	0.00	NM	9	\$17,100.00
8 News Now 11p M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/05/12		09/05/12	09/11/12	MTWTF--				3	\$1,900.00		0.00			
Week: 09/12/12		09/12/12	09/18/12	MTWTF--				3	\$1,900.00		0.00			
Week: 09/19/12		09/19/12	09/25/12	MTWTF--				3	\$1,900.00		0.00			
E 12	8	09/08/12	09/22/12	8 News Now Sat 11p	CM	11-1135p -----S-	:30	1	\$900.00	LV1	0.00	NM	3	\$2,700.00
8 News Now Sat 11p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				1	\$900.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 12	8	09/08/12	09/22/12	8 News Now Sat 11p 8 News Now Sat 11p	CM	11-1135p -----S-	:30	1	\$900.00	LV1	0.00	NM	3	\$2,700.00	
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1		\$900.00			0.00				
		Week: 09/17/12	09/23/12	-----S-		1		\$900.00			0.00				
E 13	8	09/05/12	09/25/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)	MTWTF--	:30	3	\$750.00	LV1	0.00	NM	9	\$6,750.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/03/12	09/09/12	--WTF--		3		\$750.00			0.00				
		Week: 09/10/12	09/16/12	MTWTF--		5		\$750.00			0.00				
		Week: 09/17/12	09/23/12	-----		0		\$0.00			0.00				
		Week: 09/24/12	09/30/12	MT-----		1		\$750.00			0.00				
E 14	8	09/05/12	09/25/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	MTWTF--	:30	3	\$350.00	LV1	0.00	NM	9	\$3,150.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/05/12	09/11/12	MTWTF--		3		\$350.00			0.00				
		Week: 09/12/12	09/18/12	MTWTF--		3		\$350.00			0.00				
		Week: 09/19/12	09/25/12	MTWTF--		3		\$350.00			0.00				
E 15	8	09/05/12	09/25/12	137-237a M-F Nate Berkus Elec Playground/ET	CM	137-237a (1:37 XM-2:37 XM)	MTWTF--	:30	3	\$85.00	LV1	0.00	NM	9	\$765.00
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/05/12	09/11/12	MTWTF--		3		\$85.00			0.00				
		Week: 09/12/12	09/18/12	MTWTF--		3		\$85.00			0.00				
		Week: 09/19/12	09/25/12	MTWTF--		3		\$85.00			0.00				
E 16	8	09/08/12	09/22/12	Sat 1135p-1235a The U Private Practice	CM	1135p-1235a -----S-	:30	1	\$250.00	LV1	0.00	NM	3	\$750.00	
PRIVATE PRACTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1		\$250.00			0.00				
		Week: 09/10/12	09/16/12	-----S-		1		\$250.00			0.00				
		Week: 09/17/12	09/23/12	-----S-		1		\$250.00			0.00				
E 17	8	09/05/12	09/25/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a MTWTF--	:30	2	\$800.00	LV1	0.00	NM	6	\$4,800.00	
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/05/12	09/11/12	MTWTF--		2		\$800.00			0.00				
		Week: 09/12/12	09/18/12	MTWTF--		2		\$800.00			0.00				
		Week: 09/19/12	09/25/12	MTWTF--		2		\$800.00			0.00				
E 18	8	09/05/12	09/25/12	Ellen Ellen	CM	3-4p MTWTF--	:30	3	\$900.00	LV1	0.00	NM	9	\$8,100.00	
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/05/12	09/11/12	MTWTF--		3		\$900.00			0.00				
		Week: 09/12/12	09/18/12	MTWTF--		3		\$900.00			0.00				
		Week: 09/19/12	09/25/12	MTWTF--		3		\$900.00			0.00				
E 19	8	09/13/12	09/13/12	Thu 10-11p Person Of Interest	CM	10-11p ---T---	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00	
PERSON OF INTREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		1		\$7,500.00			0.00				
E 20	8	09/23/12	09/23/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00	
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S		1		\$8,500.00			0.00				
N 22	8	09/08/12	09/22/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$500.00	LV1	0.00	NM	3	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				

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N22	8	09/08/12	09/22/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$500.00	LV1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-		1		\$500.00			0.00			
Week: 09/10/12		09/10/12	09/16/12	-----S-		1		\$500.00			0.00			
Week: 09/17/12		09/17/12	09/23/12	-----S-		1		\$500.00			0.00			
N23	8	09/09/12	09/16/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S		1		\$1,500.00			0.00			
Week: 09/10/12		09/10/12	09/16/12	-----S		1		\$1,500.00			0.00			
N24	8	09/25/12	09/25/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$18,000.00	LV1	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-T-----		1		\$18,000.00			0.00			
N25	8	09/12/12	09/12/12	Wed 9-10p Criminal Minds	CM	9-10p --W----	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----		1		\$7,500.00			0.00			
												Totals	125	\$155,365.00